

# Case Study



Handel's Homemade Ice Cream & Yogurt, established in 1945, uses EYECONIC Digital Signage and Digital Menu systems to reduce paper signage expense and increase profits.

**800%**  
sales lift  
on items



**Unbelievable**  
turnaround time



**25%** sales increase on all items

## Why Eyeconic?

1. Managed Solution
2. Exquisite Design
3. Turnkey Solution
4. Extensive Experience
5. Proven Deployments
6. Sysco Foods Partner



**86%**

of favorite flavors mentioned are from EYECONIC signage

