

eyec^onic.TV

easy | affordable | amazing



Auto Digital Signage

Wed
75°
52°

Thu
77°
53°

Frid
77°
53°

Sat
77°
55°

4:58 PM

Tuesday

71° 46°

sel announced in Frankfurt Maserati Quattr

eyec^onic.TV

Digital Signage | Digital Menus | Interactive Applications

www.eyeconic.tv | 866.777.4467



Auto Digital Signage

Eyeconic Digital Signage & Menu Systems allow you to take control of your customers' experience in affordable and amazing way. Our Cloud Based integrated, modular digital system gives them unparalleled ability and flexibility to promote products and services, communicate events and information items to each and every customer. And as you would expect, Eyeconic Digital Systems come with the Eyeconic Plan managed service keeping you worry free and not looking for new people to hire.



Key Total Solution

Hassle free complete service including fully managed design, installation, and operation allows you to run your business with nothing new to learn and nothing to worry about.

Graph Rapid Return on Investment

Low monthly leases and low cost of ownership coupled with increase in revenues of higher margin items means rapid return on investment. We don't just talk about it, we have proven it.

Dynamic and Flexible

Our design team is able to custom tailor your product to meet your needs. By complementing your look & feel we will seamlessly integrate into the existing environment.

*Update Anytime
items & price changes*

*Worry Free
auto on & off*

*Day Parting
(breakfast | lunch)*

*Custom Designed
(brand consistent)*

*Modular
(expands as you grow)*



 Why Its Right For You

From auto dealerships to tire and lube shops, digital signage is a must have in the changing landscape of advertising. Check-in counters and waiting rooms are ideal areas to showcase other products and services you offer. With EYECONIC.TV it is practically like having your own television station for your business. Display whatever you desire with nothing new to learn and no one new to hire. You can even transform you existing televisions into your digital sign to cut costs. Our systems are compatible with most LED, LCD, and Plasma TV's.

 Helping Your Customers

Getting high definition ads in front of you customers is a way to lower their perceived wait time as well as inform them of specials you are currently running or high margin automotive parts and increasing revenue streams. Imagine informing people of products or tips you would recommend without having to stop working to do so. It is practically like having a sales person on the floor at all times.

With our total solution you can place HD promotions in the middle of your product displays as well as run live TV with company information in your automotive waiting areas. Keeping your customers preoccupied while you are doing your job is a vital part of customer service and adding that extra sale is vital to running your business.

The following is a list of content that is typically ran on an automotive digital sign

- Weekly/Monthly specials
- Current/Upcoming Promotions
- Advantages of Preventive Maintenance
- Products and Services
- Rebate Offers
- Technician Certifications
- Warranty Tips
- Business Hours
- Product Recalls and Service Bulletins
- News, weather, and sport scores

 Project Specs/Scope

Custom branded media network makes marketing compliance one click away...guaranteed.

Getting high definition ads in front of you customers is a way to lower their perceived wait time as well as inform them of specials you are currently running or high margin items and increasing revenue streams. Imagine informing people of products or tips you would recommend without having to stop working to do so. It is practically like having a sales person on the floor at all times.

With our total solution you can place HD promotions in the middle of your product displays as well as run live TV with company information in your waiting areas. Keeping your customers preoccupied while you are doing your job is a vital part of customer service and adding that extra sale is vital to running your business.

Additional revenues can be captured to help offset costs by running supplier ads on your channel. This helps the supplier provide information of their products to potential customers helping you earn money from using our co-op advertising plan. Suppliers love this option as it puts their products in front of your customers at the point-of-purchase.

Nothing new to learn...no one new to hire...just results.

You are just a few EASY steps away from deploying your very own Digital Signage Solution

Step 1 **Connect**

We provide you with lots of options. Use our online consultation form, call our toll free number or contact your friendly and knowledgeable local dealer.

Step 2 **Consult**

We draw upon years of experience from a multitude of global deployments to offer content and application strategies that far exceed industry benchmarks for program results and user engagement. We assess your individual goals and objectives and deliver a customized total solution.

Step 3 **Solution Design**

We assess your project scope to determine precise costs, lead times, logistics and services required.

Step 4 **Production | Deployment**

Once things are finalized we design your interface and hardware putting ALL the pieces together to get things installed and running properly.

Step 5 **Optimization**

With our advanced system Analytics we begin to track user data to offer suggestions and optimize your deployment—keeping it on track and relevant.