



easy | affordable | amazing



Quick Service Digital Signage



Digital Signage | Digital Menus | Interactive Applications

www.eyeconic.tv | 866.777.4467

Quick Service Digital Signage

Eyeconic Digital Signage & Menu Systems allow you to take control of your customers' experience in affordable and amazing way. Our Cloud Based integrated, modular digital system gives them unparalleled ability and flexibility to promote products and services, communicate events and information items to each and every customer. And as you would expect, Eyeconic Digital Systems come with the Eyeconic Plan managed service keeping you worry free and not looking for new people to hire.



Key Total Solution

Hassle free complete service including fully managed design, installation, and operation allows you to run your business with nothing new to learn and nothing to worry about.

Rapid Return on Investment

Low monthly leases and low cost of ownership coupled with increase in revenues of higher margin items means rapid return on investment. We don't just talk about it, we have proven it.

Dynamic and Flexible

Our design team is able to custom tailor your product to meet your needs. By complementing your look & feel we will seamlessly integrate into the existing environment.

Update Anytime
items & price changes

Worry Free
auto on & off

Day Parting
(breakfast | lunch)

Custom Designed
(brand consistent)

Modular
(expands as you grow)



 Helping Your Customers

Quick service restaurant (QSR) environments have much evolved over the past several years integrating new technologies into their customer experience. Digital menus have opened a new gateway into interaction with the modern day consumer. More and more restaurants are replacing their old static menus with this new technology allowing them to do things never before seen possible.

 We Do It All

Not only are these digital signage systems more cost effective than static signage they have more to offer with enhanced functionality and increased power, taking their business to the next level. EYECONIC's Total Solutions give you full control over the experience as a whole providing everything from the hard technologies to the digital content creation. Businesses are able to leverage these menu systems to provoke customers with powerful animated promotional media that is constantly dynamic, informing viewers of new offers and enticing them with beautifully designed digital content.

These proven technologies are constantly improving with capabilities like day-parting and scheduling which allows the content to change based upon the time of day. This gives you the power to offer different prices, promotions, and menu items for breakfast, lunch, and dinner. Showcasing higher margin items allow you to increase profits by persuading customers to purchase more of the items you want them to buy when you want them to buy it.

Not only will the menu's be full of functionality on an ever-changing dynamic scale, they will be attractive using proven techniques to influence the customers at point of purchase with a heavy Return on Investment (ROI). The design of the content is based directly on your brand identity, integrating seamlessly into the existing environment and maintaining the brand that your customers will trust. Our professional design staff is always on-call and ready to design for you any new advertisements or promotions you wish to offer. Making changes has never been easier. Any authorized personnel can simply visit the website on their mobile device and submit a change from anywhere, anytime.

Features



CHANGES FROM ANYWHERE

Making changes has never been easier. Any authorized personnel can simply visit the website on their mobile device and submit a change from anywhere, anytime. As always, all of your systems are managed remotely by our team of technicians so you can worry about your day to day operations without any extra load on your back. And as always nothing new to learn, and no one new to hire with EYECONIC digital signage solutions.

DAY-PARTING & CONTROL

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SEAMLESS INTEGRATION & CUSTOM DESIGN

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Common Digital Signage/Menu Content



DIGITAL MENU BOARD SYSTEMS

Create digital menu systems that are able to change on the fly without the cost of printing paper. Remove items when they are out of stock. Dynamically promote certain menu items with full-color animated images to get their mouths watering and taste buds tingling.



PROMOTIONAL ITEMS & OFFERS

Easily display information regarding any promotional offers your store has to offer such as limited time offers, combo meals, special discounts, holiday items, etc...

REWARDS PROGRAM INFORMATION

Display information regarding your customer rewards programs or loyalty discounts. Keep them coming back for more!

PROMOTE HIGH MARGIN ITEMS

Promoting high margin items directly influences the buyers decision at the point of purchase. Become a part of that decision to become more profitable by focusing on what helps to make you more money.

FOOD INFORMATION

Display important food information, health facts, and more. Keep your customers up to date with nutritional information for the healthy at heart.



TASTY DESSERT ITEMS

Make sure your customers come back for dessert with irresistible motion picture animations of their favorite desserts and treats.

 Project Specs/Scope

Custom branded media network makes marketing compliance one click away...guaranteed.

Getting high definition ads in front of you customers is a way to lower their perceived wait time as well as inform them of specials you are currently running or high margin items and increasing revenue streams. Imagine informing people of products or tips you would recommend without having to stop working to do so. It is practically like having a sales person on the floor at all times.

With our total solution you can place HD promotions in the middle of your product displays as well as run live TV with company information in your waiting areas. Keeping your customers preoccupied while you are doing your job is a vital part of customer service and adding that extra sale is vital to running your business.

Additional revenues can be captured to help offset costs by running supplier ads on your channel. This helps the supplier provide information of their products to potential customers helping you earn money from using our co-op advertising plan. Suppliers love this option as it puts their products in front of your customers at the point-of-purchase.

All of your systems are managed remotely by our team of technicians so you can worry about your day to day operations without any extra load on your back. And as always nothing new to learn, and no one new to hire with EYECONIC digital signage solutions.

Nothing new to learn...no one new to hire...just results.

You are just a few EASY steps away from deploying your very own Digital Signage Solution

Step 1 **Connect**

We provide you with lots of options. Use our online consultation form, call our toll free number or contact your friendly and knowledgeable local dealer.

Step 2 **Consult**

We draw upon years of experience from a multitude of global deployments to offer content and application strategies that far exceed industry benchmarks for program results and user engagement. We assess your individual goals and objectives and deliver a customized total solution.

Step 3 **Solution Design**

We assess your project scope to determine precise costs, lead times, logistics and services required.

Step 4 **Production | Deployment**

Once things are finalized we design your interface and hardware putting ALL the pieces together to get things installed and running properly.

Step 5 **Optimization**

With our advanced system Analytics we begin to track user data to offer suggestions and optimize your deployment—keeping it on track and relevant.