

easy | affordable | amazing



Banking Digital Signage





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Eyeconic Digital Signage & Menu Systems allow you to take control of your customers' experience in affordable and amazing way. Our Cloud Based integrated, modular digital system gives them unparalleled ability and flexibility to promote products and services, communicate events and information items to each and every customer. And as you would expect, Eyeconic Digital Systems come with the Eyeconic Plan managed service keeping you worry free and not looking for new people to hire.



Total Solution

Hassle free complete service including fully managed design, installation, and operation allows you to run your business with nothing new to learn and nothing to worry about.



Rapid Return on Investment

Low monthly leases and low cost of ownership coupled with increase in revenues of higher margin items means rapid return on investment. We don't just talk about it, we have proven it.



Dynamic and Flexible

Our design team is able to custom tailor your product to meet your needs. By complementing your look & feel we will seamlessly integrate into the existing environment.

*Update Anytime
items & price changes*

*Worry Free
auto on & off*

*Day Parting
(breakfast | lunch)*

*Custom Designed
(brand consistent)*

*Modular
(expands as you grow)*





Transforming the Bank Lobby

The line for your tellers is more than just a place to stare blankly at a television or a wall. The lack of attention on the part of your clients is doing your institution no good. Eyeconic offers a solution to this age-old issue with a sleek digital display, turning unwanted waiting time into valued learning time.

Imagine bank customers actively engaged with your offerings, even while your staff is trying to catch up to their queue. More than just a television on the wall, Eyeconic Digital Signage spreads the financial advice and news that the public needs to know, all while providing entertainment and the perception of a shorter wait.

Promoting Financial Awareness

Printed materials such as take-ones & brochures can only do so much. Space constraints, cost, & a lack of visual prominence hinder their abilities to promote much attention, and in turn, action on the part of your customers. Capture this lost attention and opportunity by actively engaging your customers with attention-grabbing content that promotes further use of your services. This media can include videos, images, headlines, and much more. As you know the needs of your pool of clientele, Eyeconic gives you the flexibility to tailor the message to fit your institution. If your banking customers would benefit from news of a new refinancing option or even general information about issues such as identity theft that you may not be able to mention with every visit, then Eyeconic digital signage can provide concrete benefits for your institution and its clientele.

Commonly valued information for bank customers includes:

- Frequently asked questions & answers, saving your tellers time to get your lines moving.
- Detailed information on programs such as retirement savings, increasing enrollment rates.
- Affiliated program information, increasing referrals to your partnered firms.
- Generalized financial advice, prompting an increase in savings going to your institution.
- Your banking institutions biography & awards, generating increased customer confidence.
- Entertainment content, decreasing perceived wait times & lifting experience perceptions.
- Financial news, keeping clients informed about the goings-on of the wider financial world.



Specialized Messaging

Here are just a few examples of how Eyeconic digital signage will focus with laser precision on your financial institution's specialties. This keeps the content displayed as relevant & valuable to your clients as possible. Examples out of our vast array of specialty networks & content areas include, but are not limited to :



CHECKING & SAVING

Generalized for the diverse array of checking account clients and their common questions & concerns.

new check orders | account tiers | online banking
ATM locations | bank policy | direct deposit | transfer options
FDIC policies | overdraft info | debit card info



LENDING

Customized to highlight the issues & concerns common to lending customers, be it for personal, business, or mortgage clients.

refinancing options | application info | statement terms
payment info | interest rates | loan options | insurance needs
preapproval | credit score info | prepayment terms



INVESTMENTS

From the concerns of early investors to clients nearing retirement, this program focuses on issues that concern clients at all stages of their investment lives.

financial planning | investment risks | portfolio details
general advantages | investment basics | rates of return
account types | investment terms | regulations info

Project Specs/Scope

Custom branded bank media network makes marketing compliance one click away...guaranteed.

- Bank retail network-wide deployment with setup, & complete product testing
- Managed, network-based solution ensures that all screens are constantly monitored and used solely for your banks marketing goals
- Localized media deployment for full functionality during internet failure.
- Remote, automated launch and shutdown based on local time zones and client needs
- Dedicated support staff for the network, ensuring monitoring and flawless operation
- Ongoing, custom media development and management by individual screen and network-wide-- the life of the program.
- Seamless integration of future/external technologies/apps.
- Unlimited, instant media changes on a network wide level assures instant marketing compliance at all retail locations
- Unlimited content, media hosting

Nothing new to learn... No one new to hire... Just results.



You are just a few EASY steps away from deploying your very own Digital Signage Solution



Step 1 **Connect**

We provide you with lots of options. Use our online consultation form, call our toll free number or contact your friendly and knowledgeable local dealer.



Step 2 **Consult**

We draw upon years of experience from a multitude of global deployments to offer content and application strategies that far exceed industry benchmarks for program results and user engagement. We assess your individual goals and objectives and deliver a customized total solution.



Step 3 **Solution Design**

We assess your project scope to determine precise costs, lead times, logistics and services required.



Step 4 **Production | Deployment**

Once things are finalized we design your interface and hardware putting ALL the pieces together to get things installed and running properly.



Step 5 **Optimization**

With our advanced system Analytics we begin to track user data to offer suggestions and optimize your deployment—keeping it on track and relevant.