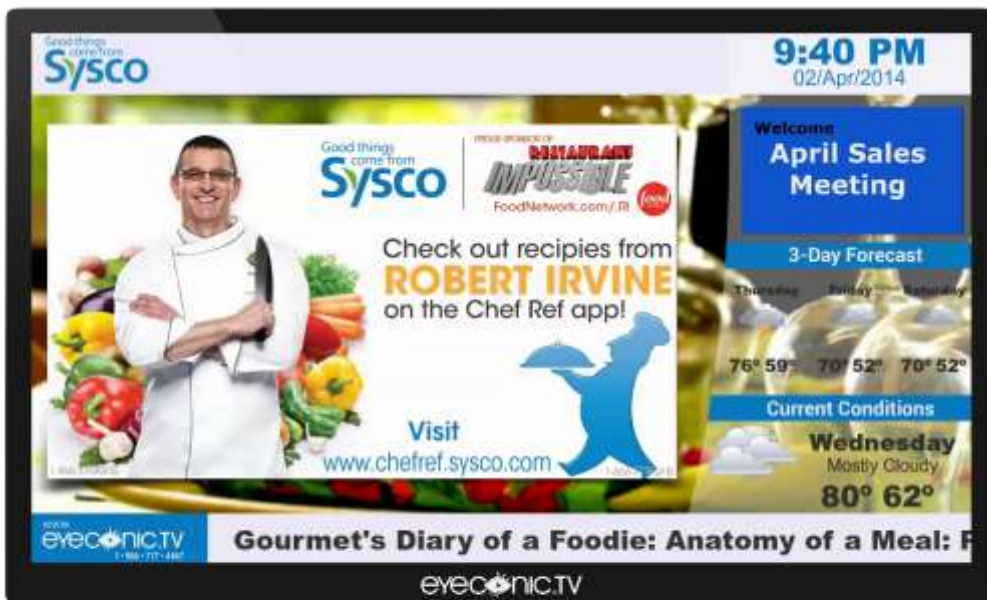


easy | affordable | amazing



Lobby Digital Signage Systems



Total Solution | Turnkey System | Fully Managed

Nothing new to learn... No one new to hire.

Transforming The Lobby

The line in your lobby is more than just a place to stare blankly at a television or a wall. The lack of attention on the part of your clients is doing your institution no good. Eyeconic offers a solution to this age-old issue with a sleek digital display, turning unwanted waiting time into valued learning time. Imagine customers actively engaged with your offerings, even while your staff is trying to catch up to their queue. More than just a television on the wall, Eyeconic Digital Signage spreads the advice and news that the public needs to know, all while providing entertainment and the perception of a shorter wait.

Promoting Product Awareness

Media can come from many sources:

Associations, websites, your literature, or even your own partner network. This media can include videos, images, headlines and much more. As you know the needs of your pool of clients, Eyeconic gives you the flexibility to tailor the message to fit your business.

Eyeconic digital signage provides concrete benefits for your patients and your practice while your captive audience is in the waiting room. Or you have a specific source of medical news and advice that you recommend your patients follow – Eyeconic can also present the aforementioned in headline or ticker format, supplying the information in an impactful presentation in an easily understood format.

Commonly valued information include:

- Frequently asked questions & answers
- Info on sales and promotions
- Your businesses biography & awards, generating increased customer confidence.
- Entertainment content, decreasing perceived wait times & lifting experience perceptions.
- Absolutely any content your can imagine, custom designed for your needs





Cross Promotion Opportunities



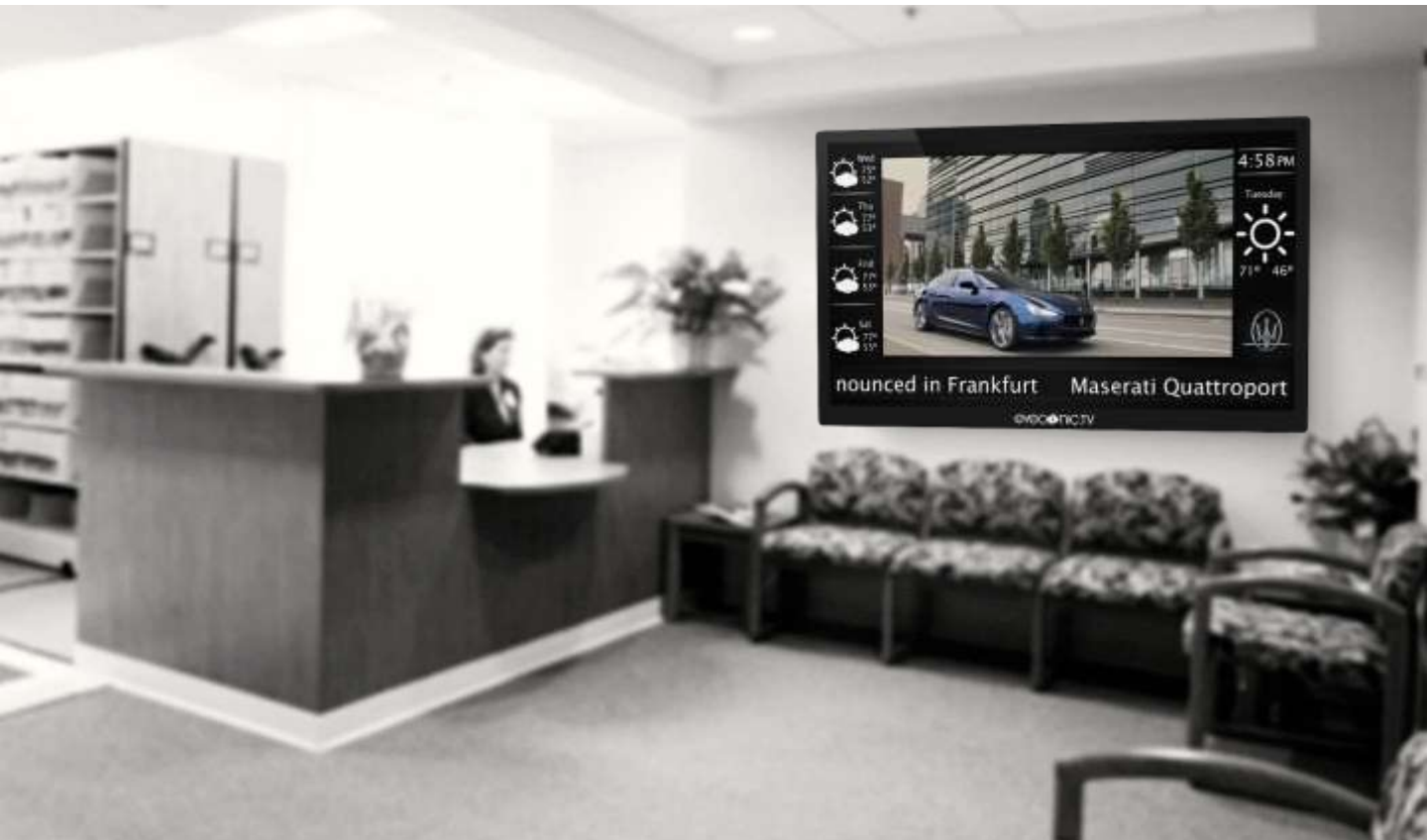
With Eyeconic's Cross-Promotion:

You and other professionals can now promote each other to your mutual benefit. If your practice is partnered with a business network, or even if you share clients with a related institution, the potential for creating interest in your services is bursting at the seams



Benefits to your practice from Eyeconic Cross-Promotion:

- Increase customer count
 - Greater customer knowledge regarding available services
 - Increased high margin item sales with informed, empowered clients
 - Develop working relationships with complementary practices
-



What Else Can Eyeconic Signage Do?

Essentially, EVERYTHING! Videos, pictures, weather, news/sports (local or national), media from your vendors... just EVERYTHING! The content options are nearly endless. When considering the wealth of choices, we help you select the most relevant, effective content to meet your goals.



CUSTOM BRANDING

Using your logos and colors to make a rich consistent brand image is easy. We custom design each screen to match your needs.



WEATHER

Stay up to date on current and future weather. Displaying temperature and conditions so you stay informed of what is coming next with Mother Nature.



PHOTO SHARING

Our integrated Google Docs photo sharing makes sharing your photos of past events with everyone as easy as drag and drop.



MESSAGING

Get those announcements and messages out to everyone with a simple and easy to use messaging system. You type and it instantly appears, and yes it really is that easy.

Capabilities Overview

Eyeconic Digital Systems allow you to take control of your customers' experience in an affordable and amazing way. Our Cloud Based integrated, modular digital system gives them unparalleled ability and flexibility to promote products and services, communicate events and information items to each and every customer. And as you would expect, Eyeconic Digital Systems come with the Eyeconic Plan managed service keeping you worry free and not looking for new people to hire.



🔑 Total Solution

Hassle free complete service including fully managed design, installation, and operation allows you to run your business with nothing new to learn and nothing to worry about.

📈 Rapid Return on Investment

Low monthly leases and low cost of ownership coupled with increase in revenues of higher margin items means rapid return on investment. We don't just talk about it, we have proven it.

🔄 Dynamic and Flexible

Our design team is able to custom tailor your product to meet your needs. By complementing your look & feel we will seamlessly integrate into the existing environment.

Update Anytime
items & price changes

Worry Free
auto on & off

Day Parting
(breakfast | lunch)


Custom Designed
(brand consistent)

Modular
(expands as you grow)




You are just a few EASY steps away from deploying your very own Digital Menu Solution

Step 1 System Design Consultation




We consult with your team to show you the various options of how the system can be designed demonstrating the cost and advantages of each. We draw upon years of experience from a multitude of global deployments to offer content and application strategies that far exceed industry benchmarks for program results and user engagement. We assess your individual goals and objectives and deliver a customized total solution.

Step 2 Cost & Implementation Proposal




We take the System Configuration that best suits your needs and lock down a cost and implementation schedule.

Step 3 Media Design and Development




We work with your team to acquire all the digital resources (fonts, logos, food images) that you have available for use for us to make your amazing new media menus. We present them and make any and all revision requests until they are perfect and you love them.

Step 4 Equipment Installation



Now it's time to drill some holes. This can be done two ways. Our technicians can over see you or one of your contractors or we can provide you with complete installation services.

Step 5 Optimization | Revisions | Updates



Once it is up and running you make revisions anytime by submitting a request to our Revision Request System. Most requests are processed within an hour and all are done exactly the way you want them.