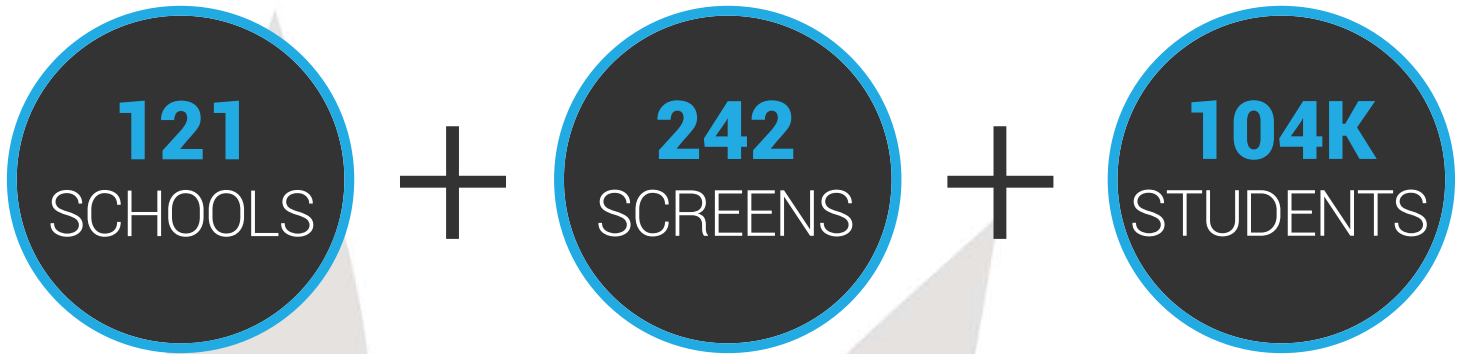


PINELLAS COUNTY SCHOOLS CASE STUDY



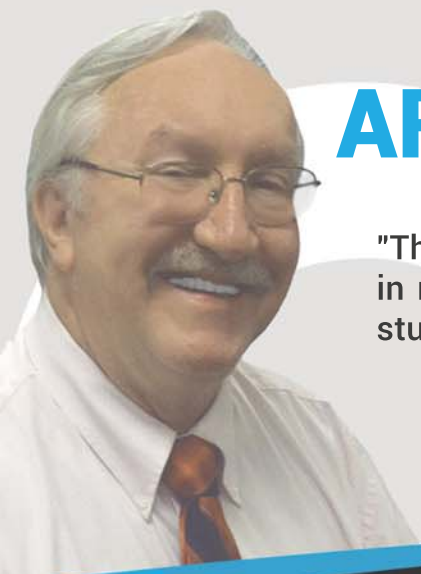
= **8%** INCREASE IN STUDENT PARTICIPATION

"...At a time when so many school districts are struggling to have their foodservice programs break even, if you want to know how good a manager Art Dunham is, look no further than the fact that in 2012, Pinellas County Schools was admonished for having a foodservice fund balance that was too high."

-Art Dunham

Pinellas County Schools

(<http://www.foodservicedirector.com/people-in-foodservice/fsd-of-month/articles/art-dunham-savvy-businessman>)



ART DUNHAM

"The food, photography and focus of their animation keeps students engaged in making healthy menu selections during each meal period. It is a win for students, a win for the school administration, and most importantly a win for our food service program. Our participation has never been better."

- Art Dunham, Pinellas County Schools



2425 NASHVILLE RD
WKU, THE CENTER
BOWLING GREEN KY



1-866-777-4467



INFO@EYECONIC.TV



WWW.EYECONIC.TV