

easy | affordable | amazing



Convenience Store Digital Signage

Better Way Breakfast

BETTER WAY BISCUITS	BISCUITS & GRAVY	
SAUSAGE \$1.69	FULL ORDER \$2.29	
JUMBO SAUSAGE \$2.59	HALF ORDER \$1.29	
HAM \$1.89		
	VALUE MEALS	
BACON \$2.39	1 SAUSAGE EGG & CHEESE OR HAM EGG & CHEESE BISCUIT \$3.39	
BEEF STEAK \$2.49	2 BACON EGG & CHEESE OR STEAK EGG & CHEESE BISCUIT \$3.69	
FRIED BOLOGNA \$1.59	3 MASTERPIECE SANDWICH \$4.19	
SMOKED SAUSAGE \$2.29		
SAUSAGE & EGG \$1.99		ALL VALUE MEALS INCLUDE HASH BROWN & CHOICE OF BEVERAGE
JUMBO SAUSAGE & EGG \$2.99		
BACON & EGG \$2.79		BIG BREAKFAST COMBO
STEAK & EGG \$2.79		MINI BREAKFAST COMBO
SMOKED SAUSAGE & EGG \$2.69		2 BISCUITS & GRAVY WITH BACON OR PIECE OF SAUSAGE \$3.89 *No Beverage Included
FRIED BOLOGNA & EGG \$2.29		A BISCUIT & GRAVY WITH BACON OR PIECE OF SAUSAGE \$2.89 *No Beverage Included
HASH BROWNS 89¢		BEVERAGE CHOICES WITH COMBO 12oz COFFEE, CAPPUCHINO 20oz FOUNTAIN DRINK 6.75oz SUNNY D
SPECIALTY SANDWITCH		
MASTERPIECE \$3.19		
BLT. \$2.69		
BACON MAX \$4.39		





Digital Signage | Digital Menus | Interactive Applications

www.eyeconic.tv | 866.777.4467

Convenience Store Digital Signage

Eyeconic Digital Signage & Menu Systems allow you to take control of your customers' experience in affordable and amazing way. Our Cloud Based integrated, modular digital system gives them unparalleled ability and flexibility to promote products and services, communicate events and information items to each and every customer. And as you would expect, Eyeconic Digital Systems come with the Eyeconic Plan managed service keeping you worry free and not looking for new people to hire.



Key Total Solution

Hassle free complete service including fully managed design, installation, and operation allows you to run your business with nothing new to learn and nothing to worry about.

Rapid Return on Investment

Low monthly leases and low cost of ownership coupled with increase in revenues of higher margin items means rapid return on investment. We don't just talk about it, we have proven it.

Dynamic and Flexible

Our design team is able to custom tailor your product to meet your needs. By complementing your look & feel we will seamlessly integrate into the existing environment.

Update Anytime
items & price changes

Worry Free
auto on & off

Day Parting
(breakfast | lunch)

Custom Designed
(brand consistent)

Modular
(expands as you grow)



 Why Its Right For You

Every convenience store has them. Static signs lining the walls and windows going unnoticed by customers walking through the door. They might as well be wall paper. What if you could have a sign up that actually got noticed? That is what EYECONIC.TV can offer you. Imagine a sign that looks so appealing that it gets noticed by customers across the store. Not only notice it, but pay attention to the products that it is showcasing. Imagine no more, and contact us today to start the process of obtaining a beautifully designed digital signage system from EYECONIC.TV!

 Helping Your Customers

Digital signage has proven time after time to affect customer's buying habits. We can offer you the ability to have essentially your very own TV channel that will showcase your high margin items in your convenience store. Have a higher profit margin on your fountain drinks? Let us design an ad that will look so refreshing the customers will flock to the fountain drink area in your convenience store. Offering a new pizza roll that most customers are unaware of? We will produce media that will not only inform them about it but will make their mouths water for it.

Digital signage has come a long way in a very short amount of time. Most convenience store owners and managers are intimidated by all of the knowledge they required to get a digital sign up and running. Not only running, but appealing enough to affect customer's buying habits with strategic marketing and beautifully designed advertisements. At EYECONIC.TV we have developed a system that takes all the worries out of the equation. We do it all with our total solution! We handle and maintain the system, design the media, and address any problems that may arise with ongoing support. All you need to do is let us know what you are wanting promoted on your screen. We make it extremely easy and that is why we say, "What you desire, nothing new to learn and no one new to hire!"

 Project Specs/Scope

Custom branded media network makes marketing compliance one click away...guaranteed.

Getting high definition ads in front of you customers is a way to lower their perceived wait time as well as inform them of specials you are currently running or high margin items and increasing revenue streams. Imagine informing people of products or tips you would recommend without having to stop working to do so. It is practically like having a sales person on the floor at all times.

With our total solution you can place HD promotions in the middle of your product displays as well as run live TV with company information in your waiting areas. Keeping your customers preoccupied while you are doing your job is a vital part of customer service and adding that extra sale is vital to running your business.

Additional revenues can be captured to help offset costs by running supplier ads on your channel. This helps the supplier provide information of their products to potential customers helping you earn money from using our co-op advertising plan. Suppliers love this option as it puts their products in front of your customers at the point-of-purchase.



DAY PARTING

We have the ability to change what is displayed on your channel at different times of the day using our day-parting and scheduling system. You can easily showcase coffee and biscuits in the morning then pizza and beer at night without lifting a finger. All we need is your schedule of items and off we go!

EASY CHANGES

If you would like to increase the advertised price of an item on the screen, simply submit a request and the change is made. Most promos change weekly, and with one of our systems, you will not have to order new print signs or spent time on a do-it-yourself system. Simply let us know ahead of time and POOF! Your promo is replaced with the updated version in an instant

Nothing new to learn...no one new to hire...just results.

You are just a few EASY steps away from deploying your very own Digital Signage Solution

Step 1 **Connect**

We provide you with lots of options. Use our online consultation form, call our toll free number or contact your friendly and knowledgeable local dealer.

Step 2 **Consult**

We draw upon years of experience from a multitude of global deployments to offer content and application strategies that far exceed industry benchmarks for program results and user engagement. We assess your individual goals and objectives and deliver a customized total solution.

Step 3 **Solution Design**

We assess your project scope to determine precise costs, lead times, logistics and services required.

Step 4 **Production | Deployment**

Once things are finalized we design your interface and hardware putting ALL the pieces together to get things installed and running properly.

Step 5 **Optimization**

With our advanced system Analytics we begin to track user data to offer suggestions and optimize your deployment—keeping it on track and relevant.